







@The Rules of a Big Boss



#### @The Rules of a Big Boss

Haelee P. Moone is the Founder and CEO of The Rules of a Big Boss LLC. It is a father/daughter partnership that is based out of North Carolina. Her Dad is the COO. The Rules of a Big Boss LLC focus is empowerment through books, clothing, accessories, and services

WWW.THEBOOKOFSELFLOVE.COM



# HAELEE P. MOONE

#### ABOUT

Haelee P. Moone is a 15 year old with a passion for making a difference. As the CEO of The Rules of a Big Boss LLC, Haelee is deeply committed to providing children and their families with books, clothing, and accessories that bring joy and foster a sense of belonging.

Under Haelee's visionary leadership, The Rules of a Big Boss has achieved remarkable success, garnering widespread recognition and acclaim for its products featured on numerous TV shows and podcasts worldwide. The company's unwavering commitment to quality and innovation has garnered a loyal following and earned accolades from both customers and industry professionals. Haelee's creative talents shine through her various hobbies, including singing, dancing, writing, drawing, and product design.

#### AS SEEN ON TV PROFILE

- Author
- Publisher
- Style Influencer
- Blogger
- Spokesgirl
- Spectrum 1 News ABC 11 News
- WRAL 5 News
- WGHP News

## MEDIA REACH











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### OTHER FEATURES

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**Randolph** <u>County</u> **Library** 





a.





Randolph County Library



By Haelee P. Moone

# THE UNEXPECTED JOURNEY:

Fire and Gold







Unleash Your Greatness Podcast

















#### @The Rules of a Big Boss

Dedrick L. Moone is the COO of The Rules of a Big Boss LLC. It is a father/daughter partnership that is based out of North Carolina. The Rules of a Big Boss LLC focus is empowerment through books, clothing, accessories, and services WWW.THEBOOKOFSELFLOVE.COM



# **DEDRICK L.** MOONE

#### ABOUT

Dedrick L. Moone is a multifaceted individual with a passion for making a difference. As the COO of The Rules of a Big Boss LLC, Dedrick is deeply committed to providing children and their families with books, clothing, and accessories that bring joy and foster a sense of belonging.

The Rules of a Big Boss has achieved remarkable success, receiving widespread acclaim for its products featured on various TV shows and podcasts around the world. The company's dedication to quality and innovation has earned them a loyal following and garnered attention and praise from customers and industry professionals alike.

Dedrick's impact extends far beyond his business ventures. He is a dedicated philanthropist, actively involved in humanitarian efforts aimed at improving the lives of others. Furthermore, as a book reviewer, keynote speaker, and Toastmaster, he utilizes his platform to empower and inspire individuals from all walks of life.

#### PROFILE AS SEEN ON TV

- Author
- Keynote Speaker
- Toastmaster
- Children's Book Reviewer
- Editor
- Spectrum 1 News WGHP News ABC 11 News

WNCN News

- WRAL 5 News

## MEDIA REACH











Over 1,800 followers

Over 1,200 followers



## OTHER FEATURES



Unleash Your Greatness Podcast







Over 100

followers





Moments of Grace

<u>Gems</u> With Genesis



Joy Comes A Story of Fatherhood

By Dedrick L. Moone



